

EGL USA Q&A: *What's in a Name?*

How is EGL USA connected to any other EGL-named labs?

We're not! EGL USA is independently owned and operated. In fact, we are the largest independent gem lab to do all of our research, analysis, and reporting — from start to finish — in the United States.

What is EGL USA's reputation?

EGL USA is known for exceptional gemological science and service. So, we're not just another grading laboratory. We're leaders in gemological research and development. We were the first lab to identify and announce the presence of many treatments and technologies that dominate the diamond and colored gemstone markets today.

Our GIA- and FGA-trained gemologists are known for consistent grading. They use GIA grading standards, GIA-graded master stones, and state-of-the-art equipment. Just last year, *Rapaport Magazine* verified the quality of EGL USA analyses as comparable to the industry's top tier labs.

Why is EGL USA's name similar to some other labs?

Originally, there were just two EGL-named laboratories: New York and Antwerp. Over time, other EGL-named labs popped up around the globe. (Some of these still exist as part of a poorly regarded overseas network.)

On the other hand, the US lab — always the frontrunner in research and analyses — grew more and more distinguished.

EGL USA, became completely independent in 1986, when a longtime employee purchased the US laboratory — lock, stock, and barrel. This purchase included all of the trademark rights to the EGL name in the United States.

If you're EGL USA, why are other EGL-named reports available here?

They shouldn't be! EGL USA's trademark rights make us the only EGL-named laboratory with the legal right to issue gemological reports here. Unfortunately, other EGL-named labs have blatantly disregarded our rights — not to mention trademark law — by distributing their reports in the US.

What have you done to protect EGL USA's name and rights?

The most important thing we do, every day, is to further strengthen our excellent reputation and protect our customers, by providing accurate gemological reports.

In addition, we took legal action against these other EGL-named labs for their illegal practices and inaccurate reports. We worked with the US Bureau of Customs and Border Protection to establish a border ban on all EGL overseas reports. And, we filed suit against the overseas labs in federal court, to literally make their reports a thing of the past in the US. After a 10-year court battle, the judge's final ruling is forthcoming.

Is this the same lawsuit that was announced in California?

No, that's a class-action suit in which consumers are fighting one of those previously mentioned, totally different companies — EGL International — for its widely-reported inflated grading practices.

Where are diamonds with EGL USA reports sold?

Diamonds with EGL USA reports are found in brick and mortar stores across America and the Caribbean — in local jewelry stores, multi-store jewelry locations, and large retail chains. Diamonds with EGL USA reports are also widely listed online.

How can I confirm that I have an EGL USA report?

Look for our exact name, EGL USA, and/or an American flag on our paperwork. And before you buy, be sure to verify your report on our website or via our customer service staff.

Contact us and learn more at:

888 EGL USA4 (888 345 8724)

info@eglusa.com

www.eglusa.com



EGL USA[®]
GEMOLOGICAL LABORATORY